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## JOHN CARTER BATTLES FOR THE LOVE OF "A PRINCESS OF MARS"

Tarzan Creator's SF Adventure Continues SWC's Line of Illustrated Classics

*"A Princess of Mars is two-fisted action, with magnificent world building and sweeping story arcs that make it a truly great antecedent in the world of science fiction."*—**Biblioholic**

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Captain John Carter thought his days as a fighter were over. The South had lost the Civil War, and as a soldier now without a battle to fight or a cause to believe in, he journeyed west in search of a new life. But not even Carter could have expected that his new life would begin with his death in the Arizona desert, and his inexplicable arrival on the planet Mars. Or that he would find love in the eyes of the beauteous Dejah Thoris, princess of Helium . . .

**A PRINCESS OF MARS (ISBN: 978-0-9841741-4-0)**, written by "Tarzan of the Apes" creator **Edgar Rice Burroughs** and first published in 1912, celebrates its 100th anniversary in this StarWarp Concepts' special edition, which features six black-and-white illustrations by artist **Eliseu Gouveia** (*Carmilla*, *The Saga of Pandora Zwieback* #0), and an introduction by **John Gosling**, author of *Waging the War of the Worlds*. Burroughs's novel served as the basis for Disney's 2012 film adaptation, *John Carter*.

*A Princess of Mars* is available from brick-and-mortar and online bookstores, and from the StarWarp Concepts Web site. An e-book edition is available for download from DriveThru Fiction and the StarWarp Concepts webstore.

Other titles in StarWarp Concepts' illustrated classics line include J. Sheridan Le Fanu's 19-century vampire novella *Carmilla*, and The Brothers Grimm's *Snow White*. For information on these and other StarWarp Concepts titles, please visit [www.StarwarpConcepts.com](http://www.StarwarpConcepts.com).

## **CRITICAL ACCLAIM FOR A PRINCESS OF MARS:**

"It's not hard to see the special appeal of the Mars series. Not only do they make for good reading, they're arguably the first multivolume series with a fully conceived alien setting."—**io9**

"Burroughs is a wonderful storyteller, and it's impossible not to get caught up in the savage beauty of Mars."—**The Silver Key**

"Burroughs created a novel that speaks to the sensibilities and tastes of a modern audience as well as it did to the first fans who [in 1912] devoured it in issue after issue of *All-Story*."—**The SF Site**

"With nods to both fantasy and science fiction, *A Princess of Mars* is a wonderfully realized tale of alien worlds and societies, swashbuckling derring-do, captive princesses, great cities, airships, air factories and even a few devoted pets and animals."—**Iceberg Ink**

### **About the Author:**

Edgar Rice Burroughs (1875–1950) was the world-renowned author of numerous adventure stories. The serialized story "Under the Moons of Mars"—which was published in 1912 and introduced readers to John Carter—was his first professional sale; the story was collected in 1917 and published under a new title: *A Princess of Mars*. Although Carter was featured in nine more Mars novels, Burroughs's most famous character remains Tarzan of the Apes, who starred in over two-dozen novels.

### **About the Illustrator:**

Eliseu Gouveia is the acclaimed artist of StarWarp Concepts' graphic novel *Lorelei: Sects and the City* and *The Saga of Pandora Zwieback* comic books, as well as the SWC reissue of J. Sheridan Le Fanu's *Carmilla*.

### **About the Book:**

*A Princess of Mars*

**by Edgar Rice Burroughs**

Published by StarWarp Concepts

Trade paperback (5.5" x 8.5")

U.S. \$11.95 (print edition) • \$2.99 (digital)

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